

**Discussion on Suspension of HBA
Board Meeting Minutes
Hoboken Business Alliance, Inc.
March 20, 2020
Conference Call-2:00pm**

Present: Hany Ahmed, Greg Dell Aquilla, Edyta Espasa, Dian Fini, Councilwoman Tiffani Fisher, Eugene Flinn, Donna Garban, Armando Luis, Chris Mazzola, Carol Swift

Absent: Jennifer Gonzalez, Meghan Lukin

Also Present: Natalie Chape', Stuart Koperweis

President **E. Flinn** has requested this board meeting to discuss the operations of the Hoboken Business Alliance; and specifically to suspend certain activities and services.

He recommended we have a “**yes**” or “**no**” vote from each board member for the following:

#1 Do we want to keep Branding Shorts?

“Yes” Votes: D. Fini, C. Swift, T. Fisher, A. Luis, G. Aquilla, C. Mazzola, E. Flinn, D. Garban, E. Espasa

H. Ahmed (not on call at this time, did not vote)

Approved.

#2 Do we want to suspend the decision to sign the RMA Contract at this time? Some Conversation was had on this topic. Board would like to suspend for a month.

“Yes” Votes: D. Fini, T. Fisher, A. Luis (for one month), G. Aquilla, C. Mazzola, E. Flinn, D. Garban, E. Espasa

“NO” Votes: C. Swift

H. Ahmed (not on call at this time, did not vote)

Approved.

#3 Do was want to suspend making a decision on visual improvements at this time?

“Yes” Votes: D. Fini, A. Luis, G. Aquilla, T. Fisher, D. Garban, E. Flinn, E. Espasa, C. Mazzola

“NO” Votes: C. Swift

H. Ahmed (not on call at this time, did not vote)

Approved.

#4 Do we want to keep our office?

G. Dell Aquilla is the landlord and has offered to suspend payment for office until we are out of this crisis.

“Yes” Votes: D. Fini, A. Luis, T. Fisher, D. Garban, E. Flinn, E. Espasa

Abstained: G. Dell Aquilla

“NO” Votes C. Swift, C. Mazzola

H. Ahmed (**not on call at this time, did not vote**)

Approved.

#4 Do we want keep EDS (Stuart’s Contract) if he reduces his fee?

S. Koperweis has offered to reduce his fee to \$ 5,100 for Marketing and Admin; to be reviewed within 3 months, per activities when/if re-engaged.

“Yes” Votes: D. Fini, A. Luis, G. Aquilla, T. Fisher, E. Espasa, C. Mazzola, C. Swift, H. Ahmed

“NO” Votes E. Flinn, D. Garban

Approved.

5 Do we want to suspend EDS Contract?

“Yes” Votes: D. Garban, E. Flinn

“NO” Votes: G. Aquilla, A. Luis, T. Fisher, E. Espasa, C. Swift, C. Mazzola, H. Ahmed

Abstained: D. Fini

Not Approved.

S. Koperweis has asked if we want the website to go live on Monday? After some conversation, **C. Mazzola** has requested that we have a conference call with them as soon as possible to discuss some things with them before we go live. Everyone is invited; however the Marketing Sub Committee is asked to make themselves available. **S. Koperweis** will contact them and email everyone for a meeting next week.

Meeting adjourned.